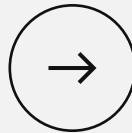


# UPGRADE FROM ACTINIC TO OSCOMMERCE



Move away from Actinic to the freedom of osCommerce. Cheaper for most businesses, endless flexibility, custom solutions and no transaction fees.

## Our Clients say:

“



**Jodie Tipper**

[www.xeretcdaas.com](http://www.xeretcdaas.com)  
United Kingdom

We have a long relationship working with Holbi now across our group of companies and we've worked together over the years to launch (and relaunch) a number of our company websites. They have always been extremely flexible in accommodating our web project requirements, irrespective of time or budget constraints we've had to work to.

We've found we can always rely on their technical expertise to fulfil very niche or bespoke requirements, we've put some very unique briefs to them in the past and they've always managed to find a solution.

# WHY MOVE FROM ACTINIC TO OSCommerce BY HOLBI?

If you're currently running your e-commerce business on Actinic, you may have noticed that while the platform is easy to use, there are also some limitations—especially when it comes to costs and scalability. By migrating to osCommerce, you can unlock a world of new possibilities for your online store.

## osCommerce Benefits:



### No Transaction Fees

- No commission on sales
- No hidden charges
- Full control over your pricing

### No Ongoing Monthly Fees

- No platform subscription costs
- Pay only for hosting
- Flexible hosting options based on your needs

### Scalability Without Percentage Charges

- Flat-rate hosting costs
- No sales volume penalties
- Scalable for businesses of any size

### Full Control Over Your Store and Data

- Complete customization
- Access to source code
- No restrictions on store functionality

### Robust Integration Options

- Support for various payment gateways (PayPal, Stripe, etc.)
- Easy integrations with popular CRM and ERP systems
- Flexible shipping solutions

### SEO and Marketing Advantages

- Advanced SEO features
- Customizable URLs
- Optimized for search engines

### Secure and Reliable

- Regular security updates
- Customizable security features
- Choice of secure hosting providers

### Cost-Effective Long-Term Solution

- Lower total cost of ownership
- Pay-as-you-go scalability
- Long-term savings

### Dedicated Support from Holbi

- Expert development and support
- Custom solutions tailored to your needs
- Ongoing maintenance and updates

# WHAT DOES THE MIGRATION PROCESS INCLUDE?

1

## DATA MIGRATION

The most crucial part of the migration process is transferring your store data, including:

- Product Data
- Customer Data
- Order Data
- Other Content

2

## DESIGN MIGRATION

Design migration involves transferring your existing store's look and feel to the new platform. For example, if you were using a Shopify template, the new design on osCommerce may require re-customization to match your brand identity. This process may involve:

- Theme or Template Migration
- Customization

3

## FUNCTIONALITY AND FEATURES SETUP

This involves configuring your store's functionality to suit the new platform, including setting up:

- Payment Gateways
- Shipping Modules
- Integrations
- SEO Settings

4

## TESTING AND QUALITY ASSURANCE

Once all data, design, and functionality have been transferred, it's time to test the new store thoroughly. This includes:

- Functional Testing
- User Experience Testing
- Performance Testing

5

## POST-MIGRATION SUPPORT AND OPTIMIZATION

Even after the migration, ongoing support is crucial. This includes:

- Monitoring
- Troubleshooting
- SEO Monitoring and Optimization
- Training

6

## ONGOING OPTIMIZATION

After the migration is complete, it's essential to continuously optimize your store. This could involve:

- A/B Testing
- Analyzing Data



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[www.oscommerce.com](http://www.oscommerce.com)  
[email@oscommerce.com](mailto:email@oscommerce.com)

[www.holbi.co.uk](http://www.holbi.co.uk)  
[info@holbi.co.uk](mailto:info@holbi.co.uk)

Holbi Group LTD  
Old Station House, Station Approach  
SN1 3DU  
Swindon, United Kingdom

Holbi  
— GROUP —